

Indonesia International Exhibition on Textile & Garment





























# S outheast Asia Largest Gathering Platform **Across The Textile and Garment Manufacturing Industry**

The Indonesian textile and garment industry experienced a notable growth of 4.64% in 2025 compared to the previous year, driving increased demand for textile products and garment machinery. Key areas of growth include cutting machines and equipment, printing machinery and accessories, labeling, printing and packaging machines, leather garment and shoe manufacturing machines, as well as sewing machines and related equipment. This surge reflects the sector's dynamic development and ongoing modernization.

As Southeast Asia's only trade show with a significant influence on the global textile and garment market, INDO INTERTEX serves as the premier platform for industry innovation and transformation. Scheduled from April 15 - 18, 2026, at Jakarta International Expo, the exhibition brings together leading manufacturers, retailers, distributors, and experts under one roof. This year's edition will showcase cutting-edge technologies and sustainable solutions that are redefining textile production, from breakthrough materials to the latest advanced equipment.



# A n In-Depth Showcase of the National Textile and Textile Products Industry

In 2025, Indonesia's textile and textile product (TPT) industry has shown positive development. The sector recorded an annual growth of 4.64% in the first quarter, supported by increased investment amounting to IDR 304.43 billion and the absorption of 1,907 workers. This industry also remains a labor-intensive sector, with a target of employing up to 3.98 million workers throughout the year.

Moreover, modernization through the adoption of automation and digital technologies continues to enhance efficiency and the competitiveness of the national industry. On the other hand, changes in global tariffs—particularly in the United States market—offer greater export opportunities for Indonesian textile products. With the right policy support, the textile industry is projected to become one of the key drivers of national economic growth.





# Y OUR PERFECT OPPORTUNITY TO

- Present your latest products and innovations
   Stay ahead of trends
  - Generate leads and business deals
    - Broaden your market reach
  - · Strengthen your brand recognition



# W HO SHOULD CONTRIBUTE

- Yarn Spinning, Man-made fibre Spinning, Winding, Texturising, Twisting & Accessories
- Preparatory Weaving, Weaving, Tufting and Accessories
- · Knitting, Hosiery and Accessories
- Web Formation, Bonding, Finishing of Non-wovens, Felting and Accessories
- Garmenting, Garment Processing & Drishing and Accessories
- Washing, Dyeing, Finishing, Cutting, Folding and Accessories
- · Embroidery, Braiding and Accessories
- · Laundry, Dry-Cleaning and Accessories
- Laboratory Testing, Measuring and Quality Control Equipment and Accessories
- Transport, Material Handling, Logistic, Warehousing, Packing Equipment and Accessories
- Equipment for Recycling, Waste Reduction and Pollution Prevention and Accessories
- Software for Design, Data Monitoring, Management, Processing and Integrated Production



# W HO SHOULD VISIT?

- Textile & Clothing Retailers
- Textile & Apparel Traders and Buyers
  - Textile & Yarn Manufacturers
    - · Textile Printing Houses
  - Garment & Apparel Manufacturers
- Garment Accessories Manufacturers
  - Apparel Brands & Labels
  - · Fashion & Textile Designers
  - Dyeing & Finishing Companies
  - Handbags & Shoes Manufacturers
     Local & International Retail Chains
- Importers, Distributors & Wholesalers
  - ◆ Professionals & Consultants
  - Education & Training Institutions
    - Laundry Operator & Drycleaner

# N EXTENSIVE OF PROGRAMME ACTIVITIES



### Seminar and Conference











Featuring industry experts and prominent speakers, along with showcases by trusted brand owners and influencers sharing insights on the latest developments, innovations, and technologies in the textile industry.



## **Build Your Brand**



Special initiative empowering fashion-preneurs to build and grow their brands by connecting them with industry experts for personalized guidance.



### **Tex Color Trend Zone**

An exclusive space showcasing colors inspired by global trends and Indonesia's rich cultural heritage, featuring a pre-laboratory focused on mapping unique Indonesian color trends rooted in cultural traditions since 2012.



### Sustainable Textile

Providing education and raising awareness among visitors regarding the proper handling of textile and garment waste to reduce its environmental impact.



### Live Screen Printing

Providing visitors with a hands-on experience to see and feel the screen printing process from start to finish.



A fashion show that takes place along the gangways between exhibitor booths, using them as a runway, featuring designs by fashion design students from various leading fashion schools in Indonesia.



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Interactive Mission Program, an engaging initiative tailored for visitors. Participants will navigate a series of predefined challenges, and those who complete all missions successfully will be honored with exclusive rewards as a gesture of appreciation.

# E

# E XCLUSIVE MARKETING CAMPAIGN

We have prepared a strategic advertising program to enhance the brand awareness of INDO INTERTEX both in Indonesia and internationally, while ensuring maximum attendance.

To support this goal, we are implementing a comprehensive multi-channel promotional campaign designed to maximize visibility and actively engage our target audience.

A comprehensive and targeted

**DIRECT MAIL & BROCHURE** 

Event invitations and brochures

are sent directly to targeted in-

digital campaign, including social

DIGITAL MARKETING

media and Meta ads.

dustry professionals.



# FREE INDOINTERTEX.COM EXHIBIT LISTING

Get listed for free on Indointertex.com, connecting you with buyers worldwide.



### **EMAIL DIRECT MARKETING**

Reach thousands of potential clients with our personalized email blasts.



### **BILLBOARD & BANNER**

Increase brand awarness with prominent billboards and banners before and during the exhibition.



## O - LOCATED EVENT

# DYECHEM

A unified platform highlighting the latest technologies and products in dyes and specialty chemicals, connecting global and local innovators with Indonesia's process industry.

Indonesia account as one of the largest fabric usage and textile printing production in Southeast Asia and consequently large consumption of chemicals for and dyes are imported to meet this demand.

- ◆ Dyestuff
- Organic Pigment
- Auxiliary
- ◆ Intermediate
- Textile Chemical
- ◆ Instruments & Equipments



### PR & SOCIAL MEDIA

Strategic public relations and social media initiatives are carried out through press releases and consistent social media postings.



## **MEDIA PARTNERSHIP**

Gain exposure through collaborations with top industry media partners.





Showcasing the power of digital printing for short runs and on-demand production, Indo

Texprint presents cutting-edge advancements in fast, high-performance machines,

printheads, inks, and media.

- Digital Printing Technologies
- Printing and Dyeing Automation Technologies
  - Printing Materials & Equipment



